



Oncrawl
Europe



Oncrawl × BLOOM.

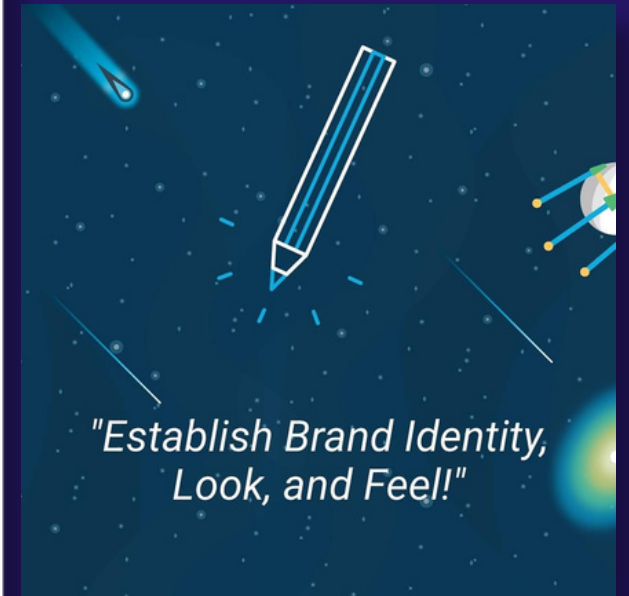
Bloom is an
OnCrawl
Certified Agency!



7453 likes

[#oncrawl](#)

[View all 100 comments](#)



PROJECT

Oncrawl - SEO & paid advertisement

OBJECTIVE & APPROCH

Oncrawl is the technical SEO platform that helps marketers make better and smarter SEO based decisions. They wanted to improve their lead acquisition with paid search. Oncrawl is already ranked on most of the competitive keywords.

We built a funnel strategy to create awareness to map the bottom of the funnel and how Google Ads would be integrated. We conduct their campaign creation and account management regularly to achieve results.

IMPACT

We helped the leading technical SEO tool OnCrawl drive paid acquisition.

A perfectly structured account
The marketing team take over a paid acquisition in North America and Europe